



Nothing is more important than...

Regional Business Women, the upscale, professional organization of business women and men seeking to grow their business . . . in print . . . in person . . . online.

The value of joining Regional Business Women is the positive perception about your membership. It shows others that you have a positive impact on the business community that provides opportunities for networking and value added benefits.

RBW encourages strong participation through qualified referrals, promotional events, strong marketing and effective networking specifically designed to **embrace** women in business.

RBW can be your extensive network of business and personal contacts and an environment that is supportive of both your business and personal goals. We also provide business and sales marketing tips and ideas that leads to **referrals** and inform you of useful business information.

We **encourage** you to *expand your horizons!*

*...making smart connections!*TM

VISIBILITY Your business featured on RBW's website and listing in the printed RBW guide

CREDIBILITY It's an effective way to convey to consumers that the business uses good business practices. People like to do business with those who belong. Proudly display your wall plaque and e-plaque

NETWORK Opportunities to meet new people,

REFERRALS Direct referrals to our members' products & services.

RIBBON CUTTING Announce your products and services with a ceremonial Ribbon Cutting with friends and guests

SPONSORSHIPS Promote with Banner Ads and Newsletters

Regional Business Women...*beyond the next level.*
Join RBW today!

Talk / Text: 239-895-5580
www.RegionalBusinessWomen.com



Regional Business Women Application

PLEASE PRINT NEATLY • This is the Annual Advertising information that will be published.



How did you find RBW? Someone I know: _____ Web Search Email FB Postcard

Company: _____

Participating Person: _____ Title: _____

- Email: _____

Second Person, add \$50: _____ Title: _____

Physical Location: _____ Unit #: _____

Mailing Address: _____ Unit/Box #: _____

City: _____ State: _____ ZIP Code: _____

• Primary Telephone: (_____) _____ - _____ Ext: _____ • Cell Number: (_____) _____ - _____

• Toll-Free Number: (_____) _____ - _____ Ext: _____ • Permission to Fax: (_____) _____ - _____

Website: http://www. _____

Online Category #1: _____ Category #2: _____ Category #3: _____

Member-to-Member Offer: _____

Additional Person*: _____ Title: _____

- Email: _____

Business Description Online (Up to 100 words - update any time): Use back side, if necessary • (Also Email your Logo & up to 7 images) _____

Refer a Friend to Join: _____ Tel: _____

- Premium**\$195./PERSON/YEAR
 - 3 Category Listings on RBW website
 - Link to Your Website • Up to 8 photos upload
 - Listing in Regional Business Guide
 - 100 Word Description with Logo & Pictures
 - Membership Plaque
- Additional Person, Same Company, add \$50)
- Additional Location, Same Company, add \$95)

We are also interested in the following:

- Sponsor a Business Luncheon \$75.
- Website Banner Ad (Quarterly) \$95.
- Ribbon Cutting Promotion \$50.
- Business Card Ad - RBW Magazine \$125.

Level of Participation

- Check all that you prefer
- Membership Recruiting
 - Event Door Greeter
 - Ambassador Committee
 - Business Networking Lunch
 - Ribbon Cutting Events
 - Chapter Leader
 - Suggestions: _____

CC#: _____ CCV# [_____]

Billing Address : _____ Billing ZIP : _____ EXP: _____ / _____

- 24-Hr. **Safe-FAX:** 1-877-785-0370 • **SmartPhone SCAN:** 239-895-5580
- **Email:** RBW@RegionalBusinessWomen.com •
- Postal Mail: Regional Business Women, Inc. • Post Office Box #60834 • Fort Myers, Florida 33906

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X Authorized Signature : _____ [rbw]

PLEASE PRINT: _____ Date: _____ / _____ / _____